



Caleffi North America, Inc.
3883 W. Milwaukee Road
Milwaukee, WI 53208
T: 414.238.2360 F: 414.238.2366

MEDIA RELEASE

For Immediate Release

For more information, please contact:

Company: Caleffi North America, Inc.
Contact: Sharon Alexander, Brand Marketing Manager
Phone: (262) 330-2672
Email: sharon.alexander@caleffi.com
Website: www.caleffi.us

Caleffi Introduces The Gold Standard Kit: *Separation With NO Compromise*

MILWAUKEE – Wednesday, Dec. 7, 2022: An industry leader in hydronic system protection, Caleffi North America has introduced [The Gold Standard Kit](#). This single-box solution targets installers who demand the best ongoing protection for the systems they design, install and service. The Kit combines two product favorites that effectively eliminate three problems:

- 🕒 The [DISCAL](#)[®], a high-efficiency air separator dedicated to removing the system culprit:
1) excessive oxygen resulting in the formation of corrosion.

- 🕒 The [DIRTMAG](#)[®] **PRO**, a dirt separator with magnetic technology that captures troublesome
2) ferrous debris and separates **3) non-ferrous debris** such as copper shavings, pipe tape, pipe sealant and solder commonly found in hydronic systems.

Hydronic systems are susceptible to degradation when air, dirt and magnetic separation are not performed well. A-la-carte choices of separators can leave gaps in the protection of ECM circulators and high efficiency heat exchangers. Caleffi provides contractors the best solution for of all three protection categories with The Gold Standard Kit. Product configurations are available for immediate purchase in 1" and 1¼" sweat and press connections.

The Kit also contains special informational and promotional packaging. Contractors are invited to tag **#CaleffiGoldStandard** in a photo or video with an included sticker on select social media feeds for a chance to win a limited edition Caleffi Gold Standard Carhartt[®] cap.

The Gold Standard for healthy hydronic system fluids. Separation with NO compromise.

Visit our website at www.caleffi.us or call us at (414) 238-2360 to learn more.

CALEFFI – *Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.*

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