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MEDIA RELEASE

For Immediate Release

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Coffee with Caleffi™ : **Controlling Pressure in Commercial Plumbing Systems**

MILWAUKEE – Monday, Nov. 30, 2020: Accurate and reliable water pressure in a high-rise building requires a comprehensive design. New to the series, **David Shafir** of BERMAD joins us to share his engineering expertise as he discusses pressure control strategies for these complex buildings at the next *Coffee with Caleffi™* webinar on **Thursday, Dec. 17 from 12 noon-1 p.m. CST.**

Shafir is an application engineer at BERMAD, a manufacturer of hydraulic control valves and flow meters. He provides technical support in design installation and operation of control valves for the building and construction sector with emphasis on water distribution in high rise buildings. He has B.Sc. in Water Industry Engineering and 6 years' experience at BERMAD. Shafir is eager to share his expertise about water and water pressure distribution to our audience.

The one-hour educational webinars are free and are intended for contractors, designers and wholesalers. A *Certificate of Attendance* is emailed to attendees following the event for continuing education consideration. Registration is required; please visit our website at www.caleffi.us for details.

CALEFFI – *Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.*

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