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MEDIA RELEASE

For Immediate Release

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Coffee with Caleffi™ : **Applying Pressure Boosting in Plumbing Systems**

MILWAUKEE – Thursday, Oct. 1, 2020: Let's take a walk into the world of pressure boosting. It is our pleasure to welcome **Adam Koontz** and **Reece Robinson**, two Grundfos gurus, to the next *Coffee with Caleffi™* webinar on **Thursday, Oct. 22** from **12 noon-1 p.m. CDT**. They join forces to explain to our audience the science of pressure boosting in typical residential and commercial applications.

Koontz is a district sales manager for the Grundfos HVAC OEM team. Holding a B.S. degree in Electronic Engineering Technology and an MBA, he is steeped in engineering and sales experience including nearly a decade with Grundfos. His well-rounded background combined with his concise presentation style is a win-win for our audience.

Robinson is the building services technical content manager for Grundfos. A mechanical engineer with over 20 years' invested at Grundfos, he has held positions in product engineering, product management and technical training. Our audience will thoroughly enjoy his rapid fire of knowledge that he will enthusiastically share!

The one-hour educational webinars are free and are intended for contractors, designers and wholesalers. A *Certificate of Attendance* is emailed to attendees following the event for continuing education audits. Registration is required; please visit our website at www.caleffi.us for details.

CALEFFI – *Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.*

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