



Caleffi North America, Inc.
3883 W. Milwaukee Road
Milwaukee, WI 53208
T: 414.238.2360 F: 414.238.2366

MEDIA RELEASE

For Immediate Release

For more information, please contact:

Company: Caleffi North America, Inc.
Contact: Sharon Alexander, Brand Marketing Manager
Phone: (262) 330-2672
Email: sharon.alexander@caleffi.com
Website: www.caleffi.us

Caleffi and CSA Georgia Sales Team Up

MILWAUKEE – Monday, Oct. 5, 2020: Caleffi North America has recently teamed up with Carolina Sales Associate's (CSA) subsidiary, CSA Georgia Sales, to provide representation in Georgia. CSA has represented Caleffi for over three years in the Carolinas. Now their highly skilled representatives will provide sales and support for Caleffi's pioneering line of plumbing and hydronic products throughout the expanded territory, including the LEGIOMIX® line of electronic mixing valves with optional thermal disinfection for Legionella control.

"When we had the opportunity to represent Caleffi we jumped at the chance. Quality at an affordable price is our market niche and Caleffi fits right in. We are especially excited about Caleffi's plumbing products such as TankMixer™, RPZ backflow preventers, SinkMixer™, and PRVs. The Caleffi PRV is the best PRV out there," said Johnny Cole, CSA Georgia Sales Partner.

Walt McConnell, CSA Managing Partner, further explains, "What sets us apart from the competition is that our highly-trained staff develops a trusted relationship. Our customers know we support them even after the sale with training and counter days with the distributor network."

"My father spent his entire career in this industry," Cole explains. "Over 40 years ago I followed in his footsteps with his values in mind. 'Build a strong foundation of customer relationships and have the commitment to be a trusted partner with them. Hard work and unparalleled service develops into partnerships that last a lifetime.'"

For more information please visit www.csareps.com and www.caleffi.us.

CALEFFI – *Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment. # # #*