

MEDIA RELEASE

For Immediate Release

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Caleffi Celebrates 20th Anniversary in North America 2002 - 2022

MILWAUKEE – Friday, May 13, 2022: Twenty years ago, Caleffi S.p.A. (Fontaneto d'Agogna, Italy) began an exciting adventure, opening its North American headquarters in Franklin, Wisc. The company soon established wide acceptance of its high quality products in the U.S. and Canadian plumbing and hydronic marketplaces. With investment in people, innovative products, creative branding and state-of-the-art facilities, the company has enjoyed increasing demand and rapid growth. To honor this milestone, Milwaukee Mayor Cavalier Johnson has proclaimed Thursday, May 19, 2022 to be CALEFFI DAY throughout the City of Milwaukee.

In 2007 Caleffi North America built a new 35,000 sq. ft. facility in the Menomonee Valley to house its main offices, technical laboratory, warehousing and assembly operations. Twelve years later, an additional 8,300 sq. ft. was added to the building, doubling the office space and assembly area. This latest expansion was awarded Top Projects of 2020 by The Daily Reporter, a news source for commercial construction projects in Wisconsin. The creation of appealing work spaces with the ability to easily transform a space into a training venue is a testimony to Caleffi's commitment to industry education including complimentary resources such as hybrid training opportunities, the popular *idronics*[™] journal series, and *Coffee with Caleffi*[™] - a first of its kind webinar series.

"Caleffi's core values remain steadfast: commitment, passion, innovation and love for the local community. We will leverage our reputation built these first 20 years to continue expanding our family of customers and employees," said General Director, Mark Olson.



Caleffi North America, Inc.

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We welcome our industry partners, employees and neighbors to join us in raising a toast on CALEFFI DAY to celebrate with us our anniversary and the unveiling of our new Training Center while enjoying a tour, a taste of Italy and refreshments:

WHEN: Thursday, May 19, 2022 | 3:00 - 7:00 PM

WHERE: 3883 West Milwaukee Road | Milwaukee

A ceremony will be held featuring Mark Olson, Special Guests from our Italian H.Q. and the Milwaukee Mayor's office at 5:00 PM. Thank you for your RSVP to sharon.alexander@caleffi.com.

CALEFFI – Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.

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