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MEDIA RELEASE

For Immediate Release

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Coffee with Caleffi™ Webinar Series: Hot Topic in Hydronics - Electrification

MILWAUKEE – Thursday, May 27, 2021: It is not uncommon to read or hear about national and global efforts to phase out equipment that produce carbon dioxide emissions. How does electrification - the substitution of electricity for direct combustion of non-electricity based fuels - fit into this clean-energy future? **Max Rohr** will tackle these next-frontier questions, offer a glimpse at the mechanical room of the future and discuss how the hydronic market may be impacted at the next *Coffee with Caleffi™* webinar on **Thursday, June 17 from 12 noon – 1:00 p.m. CDT.**

Rohr is a training and education with Caleffi North America. After graduating from the University of Utah, he began his manufacturing career at the Caleffi headquarters in Italy. Since then, he worked for several HVAC/P industry companies at both the manufacturers' rep and wholesale distribution channels before returning to Caleffi.

The monthly educational webinars are free and are intended for engineers, contractors, designers and wholesalers. A *Certificate of Attendance* is emailed to attendees following the event for continuing education audits.

Please visit our website at www.caleffi.us for schedule details and registration.

CALEFFI – *Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.*

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