

MEDIA RELEASE

For Immediate Release

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Caleffi Promotes Six

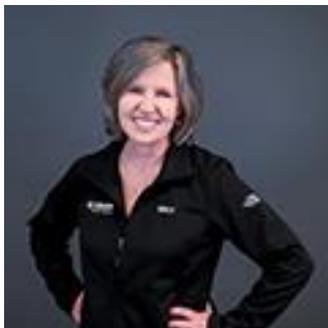
MILWAUKEE – Monday, March 7, 2022: Caleffi North America, Inc. announces the promotions of six employees. The moves help position Caleffi for continued growth and demonstrates the company's commitment to leadership cultivation.

General Director and CEO of Caleffi North America, Mark Olson, noted, "We no longer are a small company. The latest appointments recognize the achievements of these veterans to date and add to our growing team of leaders and future leaders. What they all have in common is a passion for what they do and the ability to inspire others to do likewise. They contribute greatly to Caleffi's innovative leadership in the marketplace while creating a fun, family-type culture to be associated with."



Mike Schreiner named Chief Technology Officer

Schreiner is Caleffi's most senior employee having joined in 2002. He is the latest member appointed to the Board of Directors. Comments Olson, "Mike heads all of our operational and engineering activities. Whether involving decisions on product designs, materials, patents, supplier development, or IT infrastructure, Mike is our lead. His grasp of all things technical is impressive. Caleffi would be lost without him."



Mary Olson named Marketing Director

Olson joined Caleffi in 2007 and most recently served as Manager, Digital Communications. "Mary has been personally involved with every key Caleffi marketing initiative. Her creativity, project management skills and understanding of big data has been integral in making *Coffee with Caleffi* and *idronics* highly recognized industry programs. Look out for more big things. She's got loads of talent on her team," said Mark Olson.



Jesus Saavedra named Warehouse Manager

A 14-year veteran, Saavedra's management development includes operational training at Caleffi facilities in England and Italy. "Jesus is keenly observant. He doesn't miss much activity on the floor and recognizes when and how to coach his staff. He's multilingual and provides a comfortable communication bridge for our employees who primarily speak Spanish. Our warehouse operations are in good hands with Mr. Saavedra at the helm."



Dan Phelps named Senior Manager, Planning and Customer Service

Phelps joined Caleffi in 2015 as warehouse manager and head of inventory planning and purchasing. "Dan kept our fulfillment rates high through years of rapid growth, shifting mix and supply-chain volatility. He's a real numbers guy, thorough and can be depended on to just get 'er done. Dan's detailed knowledge of our order-to-assembly-to-shipment processes will benefit our already favorable customer service reputation."



Cody Mack named Product Manager

Mack joined Caleffi seven years ago and most recently served as Training and Education Manager. "Our product management since inception has been largely by committee. Now we require focused leadership. Cody has a keen understanding of hydronic products and applications. With his intuitive mind, he's a natural fit for this important position. He will be joined by a new Plumbing Product Manager being recruited for presently."



Max Rohr named Manager, Education & Industry Engagement

Rohr joined Caleffi in 2020 serving as Training and Education Manager. In this newly created position, Rohr will take on the lead for Caleffi's engagement with trade associations, committees, industry initiatives and collaborative manufacturer partnerships. Comments Olson, "Max is creative and a take-charge addition to our team. He is widely known and respected within the industry, providing a credible voice and representation of Caleffi."

Please visit our website at www.caleffi.us to learn more about Caleffi and employment opportunities.

CALEFFI – *Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.*

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