



Caleffi North America, Inc.
3883 W. Milwaukee Road
Milwaukee, WI 53208
T: 414.238.2360 F: 414.238.2366

MEDIA RELEASE

For Immediate Release

For more information, please contact:

Company: Caleffi North America, Inc.
Contact: Sharon Alexander, Brand Marketing Manager
Phone: (262) 330-2672
Email: sharon.alexander@caleffi.com
Website: www.caleffi.us

Caleffi Appoints Joe Robbins As Regional Sales Manager

MILWAUKEE – Monday, March 21, 2022: Caleffi North America proudly announces our new regional sales manager, Joe Robbins. Robbins will focus on the southeast United States sales region and is based in Estero, Fla. He has worked in the construction, distribution and manufacturing industries for over 25 years.

“Manufacturing is all about customer relationships,” said Robbins. “In my role as Eastern Regional Sales Manager at AB&I, my focus was building and developing relationships in commercial projects across the east coast. I’m honored to continue on in this market with Caleffi because I know they are a world-class company.”

Before joining Caleffi, Robbins worked as Vice President and General Manager at the Halins Construction Group. He specialized in historical renovations utilizing LEED building standards. His 20 years of experience in the distribution sector brings valuable supply chain knowledge to the Caleffi sales team.

“We are pleased to add Joe to our sales team in a key market for Caleffi. The southeast states are important for Caleffi’s growth. His experience in the distribution channel will help us expand,” said Roger Corrente, Caleffi Director of Sales. “Joe has built long-standing relationships in the southeast and will provide great support in the region.”

Please visit our website at www.caleffi.us to learn more about Caleffi and employment opportunities.

CALEFFI – *Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.*

###