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## **MEDIA RELEASE**

### **For Immediate Release**

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### **Caleffi Selects Harry Eklof & Associates to Represent Mid-Atlantic U.S. Region**

**MILWAUKEE – Tuesday, March 22, 2022:** Caleffi North America, a leader in the manufacture of innovative plumbing and hydronic components, selects Harry Eklof & Associates, Inc. to represent their complete catalog of products in Delaware, Eastern Pennsylvania, Maryland, Southern New Jersey and Virginia.

Harry Eklof & Associates has three locations, including a training facility located in Landover, Md. Distributors, contractors and engineers throughout the region can conveniently attend product demos, contractor certification classes and educational seminars. They also offer a full menu of virtual training opportunities.

“As a family-run business that was established in 1968, Harry Eklof & Associates is well positioned to lead Caleffi’s sales and training efforts in the Mid-Atlantic region. For nearly 55 years they have had a strong focus on the contractor market segment, developing a loyal following by offering top notch training throughout the region. Distributors are also well supported with Eklof’s three regional distribution centers,” said Roger Corrente, Director of Sales, Caleffi.

Please visit our website at [www.caleffi.us](http://www.caleffi.us) to learn more about Caleffi.

**CALEFFI** – *Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.*

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