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## MEDIA RELEASE

### For Immediate Release

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### Rohr Receives 2020-2022 Carlson-Holohan Industry Award of Excellence

MILWAUKEE – Wednesday, Feb. 12, 2020 Bob “Hot Rod” Rohr of Caleffi North America was presented with the 2020-2022 [Carlson-Holohan Industry Award of Excellence](#) on Tuesday, Feb. 4 during a [Radiant Professionals Alliance](#) (RPA) event in Orlando, Fla. Robert Bean, Mark Eatherton, John Gushalak, Dan Holohan, Ingrid Mattsson, John Siegenthaler and David Yates, prior honorees and inductees, were on hand to recognize Rohr. He is the eighth recipient of the distinguished award.

In the spirit of Gil Carlson and the vision of Dan Holohan the award was conceived in 2006. Every two years an individual from the United States or Canada who have demonstrated their passion for hydronic technologies manifested through education, marketing and philanthropy is selected by the inductees and presented with a replica of a Bell & Gossett System Syzer wheel invented by Carlson. The unique circular slide rule calculates the relationship between flow rate, temperature change and heat transfer rate.

Added Siegenthaler, “I’ve known Bob ‘Hot Rod’ Rohr for 24 years. He’s always been a consummate learner and a true craftsman. As a hydronics artisan, Bob has created unique solutions with outside the box thinking. As a trainer he has given back to the industry many times over. A humble man who’s always willing to help others. Bob is very much admired throughout the North American hydronics industry.”

Rohr currently serves as Caleffi’s training and education manager. He travels from sea to shining sea, sharing his 30+ years' of experience as a plumbing, radiant heat and renewable energy contractor. A regular contributor to industry magazines, Rohr puts his rubber-to-the-road experiences to pen. Please join us in congratulating Hot Rod for his enthusiastic commitment to the industry.

*Photo (l-r): Bean, Gushalak, Rohr, Mattsson, Siegenthaler, Yates, Eatherton*

**CALEFFI** – *Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.*

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