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MEDIA RELEASE

For Immediate Release

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Coffee with Caleffi™ Webinar Series: How to Select the “Best” Water Heater

MILWAUKEE – Wednesday, Dec. 1, 2021: There are several options for heating domestic hot water. But how does a conventional water heater compare to a tankless? Why would you choose one over another? Bottom line: how do you decide what the best water heater is for your application? Long time webinar favorite, **Bob “Hot Rod” Rohr**, will take the guesswork out of your water heater choices in order to keep your customer in hot water at the next *Coffee with Caleffi™* webinar on **Thursday, Dec. 16 from 12 noon – 1:00 p.m. CST.**

A Carlson-Holohan Industry Award of Excellence honoree, **Rohr** travels from sea to shining sea for Caleffi North America, sharing his 40+ years' of experience as a plumbing, radiant heat and renewable energy contractor. He is a regular contributor to industry magazines where Rohr brings his rubber-to-the-road experiences to life.

The monthly educational webinars are free and are intended for engineers, contractors, designers and wholesalers. A *Certificate of Attendance* is emailed to attendees following the event for continuing education audits.

Please visit our website at www.caleffi.us for schedule details and registration.

CALEFFI – *Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.*

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