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## MEDIA RELEASE

## For Immediate Release

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## Coffee with Caleffi<sup>™</sup> Webinar Series: Air-to-Slab Heat Pump Systems

MILWAUKEE - Monday, Oct. 31, 2022: Air to water heat pump technology is steadily gaining traction. When a heat pump's coefficient of performance is maximized, energy efficiency and resiliency benefits are substantial. How can engineers, designers and installers effectively apply this emerging technology to high thermal mass floor heating applications? Which commercial systems are good candidates for this type of design? Hydronics expert John Siegenthaler, P.E. will detail the approaches that can best utilize this technology at the next Coffee with Caleffi™ webinar on Thursday, Nov. 17 from 12 noon - 1:00 p.m. CST.

Siegenthaler is a seasoned industry leader and passionate teacher, eager to share his over 40 years' experience in the understanding and proper application of water-based engineering principles with our audience. He is the principal of Appropriate Designs and a regular contributor to industry publications.

The monthly educational webinars are free and are intended for engineers, contractors, designers and wholesalers. A Certificate of Attendance is emailed to attendees following the event for continuing education audits.

Please visit our website at www.caleffi.us for schedule details and registration.

CALEFFI – Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.

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