

**Caleffi North America, Inc.** 3883 W. Milwaukee Road Milwaukee, WI 53208 T: 414.238.2360 F: 414.238.2366

## **MEDIA RELEASE**

## For Immediate Release

For more information, please contact:

Company: Caleffi North America, Inc.

Contact: Sharon Alexander, Brand Marketing Manager

Phone: (262) 330-2672

Email: sharon.alexander@caleffi.com

Website: www.caleffi.us

## Caleffi Partners with A.H. Deveney & Company

MILWAUKEE – Monday, Nov. 2, 2020: Caleffi North America has recently partnered with A.H. Deveney & Company to provide representation in Mississippi, Tennessee, Kentucky, Alabama and the panhandle of Florida with outside sales representatives available throughout the territory. A.H. Deveney has been providing sales and marketing solutions since 1916. Partners Mike Mullen, General Manager, and David Coleman, Assistant General Manager, take pride in their philosophy to be rock solid at all phases of the sale, helping customers find solutions and be more profitable.

"Caleffi's products are second to none," said Coleman. "Known for quality products and excellent training initiatives, everyone benefits buying Caleffi products including wholesalers, contractors, and engineers. Meeting customers where they are every day; we're excited to be there for Caleffi."

"From their commitment to getting in the trenches with contractors and offering training to following up after the sale, we know that A.H. Deveney is the right partner to help facilitate great success in this market," said Ben Freeman, Regional Sales Manager, Caleffi. "Our hats off to the exceptional leadership Mike Mullen has shown throughout the industry serving as the 2020-2021 Chairman of the Association of Independent Manufacturers'/Representatives (AIM/R)."

For more information, please visit www.ahdeveny.com and www.caleffi.us.

Photo (I-r): A.H. Deveney office and warehouse (Baton Rouge, La.), Craig Nunnelley, Jason Horcasitas, David Coleman, Mike Mullen, seated Phil Patenaude (retired former partner)

**CALEFFI** – Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment. ###