



Caleffi North America, Inc.  
3883 W. Milwaukee Road  
Milwaukee, WI 53208  
T: 414.238.2360 F: 414.238.2366

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## MEDIA RELEASE

### For Immediate Release

*For more information, please contact:*

*Company:* Caleffi North America, Inc.  
*Contact:* Sharon Alexander, Brand Marketing Manager  
*Phone:* (262) 330-2672  
*Email:* [sharon.alexander@caleffi.com](mailto:sharon.alexander@caleffi.com)  
*Website:* [www.caleffi.us](http://www.caleffi.us)

### Double Up Protection with DIRTMAG® PRO

**MILWAUKEE – Thursday, Aug. 26, 2021:** First to the market with high performance magnetic separation, Caleffi North America introduces the [DIRTMAG® PRO](#) used in residential and commercial hydronic systems. The patented technology includes unique dual magnetic fields, increasing ferrous oxide impurity removal efficiency by 40%. A particle separation mesh also captures non-ferrous dirt such as such as copper shavings, pipe tape and solder balls that can wreak havoc on sensitive system components. All of these impurities are easily and quickly purged from the system using a simple blow down valve while servicing expediently as no disassembly or scraping magnetite from wetted magnets is required.

The 5463 Series DIRTMAG PRO is available in pipe sizes from 1” to 2” with sweat, NPT female, and press connection options. It keeps the hydronic fluid clean so boilers, heat pumps and circulators remain performing at high efficiency and are protected from damage caused by poor fluid quality due to debris. Caleffi guaranteed.

Visit our website at [www.caleffi.us](http://www.caleffi.us) or call us at (414) 238-2360 for further product information.

**CALEFFI** – *Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.*

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