



Caleffi North America, Inc.  
3883 W. Milwaukee Road  
Milwaukee, WI 53208  
T: 414.238.2360 F: 414.238.2366

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## MEDIA RELEASE

### For Immediate Release

*For more information, please contact:*

*Company:* Caleffi North America, Inc.  
*Contact:* Sharon Alexander, Brand Marketing Manager  
*Phone:* (262) 330-2672  
*Email:* [sharon.alexander@caleffi.com](mailto:sharon.alexander@caleffi.com)  
*Website:* [www.caleffi.us](http://www.caleffi.us)

### **Siegenthaler Returns to the Coffee with Caleffi™ Webinar Series Addressing Air-to-Water Heat Pumps in Hydronic Systems**

**MILWAUKEE – Wednesday, July 1, 2020:** Air-to-water heat pumps represent a unique opportunity to leverage the high efficiency of modern “low ambient” air-source heat pumps with the unsurpassed comfort offered by hydronic distribution systems. All signs point to an expanding market for these heat pumps within North America. A favorite to the webinar series, **John Siegenthaler, P.E.**, will discuss how to apply both monobloc and split system air-to-water heat pumps for heating, cooling and domestic hot water production at the next *Coffee with Caleffi™* webinar on **Thursday, July 23 at 12 noon CST** in an **extended 90 minute** presentation.

A seasoned industry leader and passionate teacher, Siegenthaler shares his over 35 years’ experience in the understanding and proper application of water-based engineering principles with our audience. He is the principal of **Appropriate Designs** and a regular contributor to industry publications.

The educational webinars are free and are intended for contractors, designers and wholesalers. A *Certificate of Attendance* is emailed to attendees following the event for continuing education audits. Please visit our website at [www.caleffi.us](http://www.caleffi.us) for schedule details and registration.

**CALEFFI** – *Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.*

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