

Caleffi North America, Inc. 3883 W. Milwaukee Road Milwaukee, WI 53208 T: 414.238.2360 F: 414.238.2366

## **MEDIA RELEASE**

## For Immediate Release

For more information, please contact:

Company: Caleffi North America, Inc.

Contact: Sharon Alexander, Brand Marketing Manager

Phone: (262) 330-2672

Email: sharon.alexander@caleffi.com

Website: www.caleffi.us

## Getting Schooled by Siggy: Anatomy of Constructing a Modern Hydronic Low Energy Facility

MILWAUKEE – Tuesday, May 26, 2020: How do you design, construct and commission a hydronic heating and cooling system that leverages today's low energy technology and keeps things as simple as possible? Caleffi North America has partnered with <a href="BNP Media">BNP Media</a> to offer you a complimentary four-part miniseries presented by one of our industry's best, John Siegenthaler, P.E. Getting Schooled by Siggy will premiere on Tuesday, June 2, 2020 at 11am CDT and run for four consecutive weeks where Siegenthaler will examine the anatomy of a residential hydronic system from the drawing board to the finished project.

Whether designing a residential or commercial system, there are several lessons to be learned from Siegenthaler, a.k.a. "Siggy", including thermal considerations, piping, heat pump technologies, panel radiators, slab heating, controls and ECM circulators in order to provide the ultimate goals: comfort, high efficiency and a happy customer.

Take a look at the Getting Schooled lesson plan:

June 2 - What the Customer Wanted. What the Engineer Designed.

June 9 – Heating and Cooling Sources: Air to Water to Geo

June 16 - Heat Emitters, DHW and Air Handlers: It's in the details.

June 23 - FINAL EXAM: Controls, Performance and Lessons Learned

A seasoned industry leader and passionate teacher, Siegenthaler enjoys sharing his 35+ years' of experience in the understanding and proper application of water-based engineering principles with our audience. He is the principal of **Appropriate Designs** and a regular contributor to industry publications.

The one-hour educational webinars are free and are intended for engineers, contractors, designers and wholesalers. A *Certificate of Attendance* is emailed to attendees following the event for continuing education consideration. Registration is required for participation; please visit our website at <a href="https://www.caleffi.us">www.caleffi.us</a> for further details.

**CALEFFI** – Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.