

Caleffi North America, Inc. 3883 W. Milwaukee Road Milwaukee, WI 53208 T: 414.238.2360 F: 414.238.2366

MEDIA RELEASE

For Immediate Release

For more information, please contact:

Company: Caleffi North America, Inc.

Contact: Sharon Alexander, Brand Marketing Manager

Phone: (262) 330-2672

Email: sharon.alexander@caleffi.com

Website: www.caleffi.us

Coffee with Caleffi[™]: Commercial Boiler Retrofits – Secrets for Success

MILWAUKEE – Wednesday, April 1, 2020: Retrofitting boilers in high-rise commercial buildings can be profitable and beneficial with fuel savings that can add up to 60%. Guest speaker Mark Eatherton returns to the head of the class to discuss retrofit priorities, challenges, sizing and application of equipment and maintenance of the upgraded system at the next Coffee with Caleffi™ webinar on Thursday, April 23 from 12 noon-1 p.m. CDT.

Eatherton is a licensed Master Plumber (Colo.) and a licensed Master Mechanical Contractor. The author of ASSE Standard 19210, Hydronic Contractors Certification, he loves to teach, write and educate. Eatherton is an avid supporter of the Radiant Professionals Alliance, where he served as a former executive director. Currently he is responsible for designing, managing, training and troubleshooting tough plumbing and hydronic related problems for Advanced Hydronics, Inc. (Denver, Colo.).

The one-hour educational webinars are free and are intended for contractors, designers and wholesalers. A *Certificate of Attendance* is emailed to attendees following the event for continuing education audits. Please visit our website at www.caleffi.us for schedule details and registration.

CALEFFI – Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.