



Caleffi North America, Inc.
3883 W. Milwaukee Road
Milwaukee, WI 53208
T: 414.238.2360 F: 414.238.2366

MEDIA RELEASE

For Immediate Release

For more information, please contact:

Company: Caleffi North America, Inc.
Contact: Sharon Alexander, Brand Marketing Manager
Phone: (262) 330-2672
Email: sharon.alexander@caleffi.com
Website: www.caleffi.us

Shannon Yancey Named New Southwest Sales Manager at Caleffi

MILWAUKEE – Friday, March 26, 2021: Caleffi North America proudly announces our new regional sales manager, Shannon Yancey. She will focus on the Southwest United States sales region and is based in Houston, Texas. Yancey has worked in the heating, cooling, refrigeration and plumbing industries for over 20 years. She serves as the Membership Committee Co-chair for the [Houston ASHRAE Chapter](#).

"I'm not afraid to roll up my sleeves and help out. In the past, I've had to help rebuild pumps in the field to make sure a customer was comfortable with the procedure," said Yancey. "I'm a very technical person. I like to understand the ins-and-outs of a product in order to help problem-solve with customers."

"We are pleased to expand our sales team, increasing support in the Southwest plumbing and hydronic markets including manufacturers' rep firms, wholesalers, engineers, and contractors," said Roger Corrente, Caleffi Director of Sales. "Shannon's industry knowledge, along with her drive and enthusiasm, will help her provide world-class support in her territory."

Before joining Caleffi, Yancey worked as a Senior District Sales Manager in the Domestic Building Services division at Grundfos. She held multiple roles at Grundfos over the last six years, building upon her knowledge of residential, commercial and industrial fluid handling applications. Prior to Grundfos, she worked at Carrier and a large HVAC and plumbing contractor on the East Coast.

CALEFFI – *Creating innovative, superior performance hydronic and plumbing products that help customers live comfortably and economically, while softening their impact on the environment.*

#