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MEDIA RELEASE

For Immediate Release

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Ask Caleffi Podcast Premieres in March

MILWAUKEE – Wednesday, Feb. 24, 2021: Dedicated to our commitment in providing Excellence in Education, Caleffi North America is pleased to introduce the **Ask Caleffi** podcast series. The podcast makes its debut on Tuesday, March 2, 2021 and features our technical support wizards, **Greg Tubbs** and **Dan Firkus**. They will discuss tricky heating and plumbing problems they are tasked with solving and share insights from the field to help contractors discover the best way to work through tough jobs. Count on this dynamic duo to keep the series fun as they mingle in their own entertaining and relatable stories.

Tubbs, a family man and outdoor enthusiast, provides on-the-spot solutions for the field on a daily basis as part of Caleffi's technical support team. Combined with his 17 years' of HVAC service and installer experience, he is ready, willing and eager to share secrets for success to minimize the field frustration factor.

A hiker and nature-lover, Firkus is an application engineer at Caleffi and is responsible for supporting and answering technical calls, e-mails and social media inquiries. Our audience will appreciate his extensive 29-year background in the trades combined with his product and application knowledge.

The weekly series will be listed in the top podcast directories including Apple Podcasts, Spotify, Google Podcasts, Stitcher and iHeart Radio. The podcasts can also be found on <u>askcaleffi.buzzsprout.com</u>.

For further information, please visit <u>www.caleffi.us</u> or contact us at (414) 238-2360.

CALEFFI – Creating innovative, superior performance hydronic and plumbing products that help customers live comfortably and economically,

while softening their impact on the environment. # # #