



Caleffi North America, Inc.  
3883 W. Milwaukee Road  
Milwaukee, WI 53208  
T: 414.238.2360 F: 414.238.2366

---

## MEDIA RELEASE

### For Immediate Release

*For more information, please contact:*

*Company:* Caleffi North America, Inc.  
*Contact:* Sharon Alexander, Brand Marketing Manager  
*Phone:* (262) 330-2672  
*Email:* [sharon.alexander@caleffi.com](mailto:sharon.alexander@caleffi.com)  
*Website:* [www.caleffi.us](http://www.caleffi.us)

### **Coffee with Caleffi™ Webinar Series: How to Choose the “Right” Balancing Valve**

**MILWAUKEE – Wednesday, Feb. 3, 2021:** Insufficient flow in a hydronic or domestic hot water recirculation system can lead to frustrated building occupants impatiently waiting for heat delivery. It's said that efficiency follows closely behind comfort. Proper balancing will help to achieve both. Our **Ask Caleffi** team will be on hand to help our audience determine how to choose the “right” balancing valve on **Thursday, Feb. 18 from 12 noon – 1 p.m. CST** in order to provide superior comfort for their customers.

Moderator **Max Rohr**, Caleffi training and education manager, will field questions to our solution focused experts, a.k.a. **Ask Caleffi: Kevin Freidt, Dan Firkus and Cody Mack**. They will review different options in balancing valves and take questions from our audience.

The monthly educational webinars are free and are intended for engineers, contractors, designers and wholesalers. A *Certificate of Attendance* is emailed to attendees following the event for continuing education audits. Please visit our website at [www.caleffi.us](http://www.caleffi.us) for schedule details and registration.

**CALEFFI** – *Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.*

# # #