



Caleffi North America, Inc.
3883 W. Milwaukee Road
Milwaukee, WI 53208
T: 414.238.2360 F: 414.238.2366

MEDIA RELEASE

For Immediate Release

For more information, please contact:

Company: Caleffi North America, Inc.
Contact: Nicki Bowling, Marketing Communications Manager
Phone: (414) 702-9323
Email: nicki.bowling@caleffi.com
Website: www.caleffi.us

Caleffi Adds Sales Manager to Support Growth

MILWAUKEE, WISC. – Thursday, Feb. 14, 2019: To support its continued growth, Caleffi North America, Inc. is pleased to announce the hiring of Ben Freeman to the position of regional sales manager for the southern United States. In this new position, Freeman is responsible for growing Caleffi's sales in the south by working with manufacturer representatives, designers, contractors and wholesalers.

"We started in North America as a manufacturer largely known for innovative hydronic products," stated Roger Corrente, Caleffi director of sales. "Over the past five years we have dramatically increased our offering of innovative plumbing products. With Ben on board and with his proven record in sales and business development, we are well positioned to expand aggressively into the rapidly growing south."

Freeman's prior experiences include positions at Sanderson Pipe Corporation (Clarksville, Tenn.), Omni Corporate Services (Aurora, Ohio) and LASCO Fittings, Inc. (Brownsville, Tenn.). "I'm impressed with the leadership at Caleffi. It's a privilege to represent the high-quality products to the marketplace," added Freeman.

Freeman may be contacted at (205) 919-4944 or ben.freeman@caleffi.com.

CALEFFI – Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.

For more information, visit Caleffi's Web site at www.caleffi.com, e-mail at sales@caleffi.com, or call (414) 238-2360.

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