



Caleffi North America, Inc.
3883 W. Milwaukee Road
Milwaukee, WI 53208
T: 414.238.2360 F: 414.238.2366

MEDIA RELEASE

For Immediate Release

For more information, please contact:

Company: Caleffi North America, Inc.
Contact: Sharon Alexander, Brand Marketing Manager
Phone: (262) 330-2672
Email: sharon.alexander@caleffi.com
Website: www.caleffi.us

Siegenthaler Kicks off the 12th Consecutive Year of the *Coffee with Caleffi™* Webinar Series

MILWAUKEE – Monday, Jan. 4, 2021: Many HVAC pros know that modern hydronic technology offers several advantages when it comes to heating buildings. This also holds true for cooling buildings. During the January webinar **contemporary approaches to hydronic-based cooling for commercial and institutional buildings** will be explored.

A favorite speaker for the *Coffee with Caleffi™* webinars, **John Siegenthaler, P.E.**, kicks off the 12th consecutive year on **Thursday, January 21 at 12 noon CST**. If you're interested in the full potential of hydronic-based cooling, you will be inspired in this **90 minute extended edition**.

A seasoned industry leader and passionate teacher, Siegenthaler shares his over 40 years' experience in the understanding and proper application of water-based engineering principles with our audience. He is the principal of **Appropriate Designs** and a regular contributor to industry publications.

The monthly educational webinars are free and are intended for contractors, designers and wholesalers. A *Certificate of Attendance* is emailed to attendees following the event for continuing education audits. Please visit our website at www.caleffi.us for schedule details and registration.

CALEFFI – *Creating innovative, superior performance products that help customers live comfortably and economically, while softening their impact on the environment.*

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