

For Immediate Release

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**Caleffi Introduces Rolf Fischer as
Canadian National Sales Manager**

MILWAUKEE – Monday, Dec. 18, 2023: Caleffi North America is delighted to announce the addition of Rolf Fischer as the new National Sales Manager for Canada. With extensive sales experience, Fischer will play a pivotal role in driving business growth in the plumbing and hydronic industries while strengthening Caleffi’s presence in the Canadian marketplace.

Stated Roger Corrente, VP of Sales, “Rolf brings with him a proven track record and a wealth of knowledge gained from his successful sales career. I am confident of his ability to build strong customer relationships and achieve revenue targets. Canada is in capable hands.”

Fischer began his career with a Commercial/Industrial Rep Agency before transitioning to work with plumbing and heating manufacturers. In recent years, Fischer has worked closely with manufacturers covering all parts of Canada in the commercial plumbing and heating industry. He is actively involved with the Toronto Chapter of ASPE, serving as VP of Membership. A self-proclaimed sports fanatic, Fischer enjoys not only watching but playing basketball and ice hockey. He is particularly invested in the thrilling ups and downs of Toronto sports teams.

Please join us in welcoming Rolf Fischer as part of the Caleffi family. We look forward to working together towards continued success in serving our valued customers throughout Canada.

CALEFFI – Creating innovative, superior performance hydronic and plumbing products that help customers live comfortably and economically, while softening their impact on the environment.

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