



Caleffi North America, Inc.

3883 W. Milwaukee Rd.

Milwaukee, WI 53208

T: 414.238.2360 | F: 414.238.2366

For Immediate Media Release

For more information, please contact:

Company: Caleffi North America, Inc.

Contact: Sharon Alexander - Manager, Events, PR, Channel Engagement

Phone: (262) 330-2672

Email: sharon.alexander@caleffi.com

Website: www.caleffi.us

**Caleffi Announces New Rep Company
for Kansas, Missouri and Southern Illinois**

MILWAUKEE – Monday, Oct. 9, 2023: Caleffi North America, a leader in the manufacture of innovative plumbing and hydronic components, is excited to announce that **Central Sales, Inc. (CSI)**, a prominent Iowa-based sales organization, now represents Caleffi in Kansas, Missouri, and Southern Illinois. CSI will represent the entire line of Caleffi products, leveraging their expertise to provide top-notch service, support, and collaboration with installers, distributors, and engineers in their assigned territories.

The collaboration aligns perfectly with Caleffi's goal of delivering hydronics and plumbing components for a wide range of systems, including more custom, design-build projects. With the backing of Central Sales strong presence in the marketplace, this partnership promises to enhance customer experience, deliver excellent support, and foster growth in these regions.

"The team at Central Sales has hit the ground running," commented Roger Corrente, Caleffi Vice President of Sales. "Our partnership signifies an exciting phase of growth and increased accessibility to our quality products."

For inquiries in Kansas and Missouri, please contact the Kansas City office at (913) 230-9010. For Southern Illinois inquiries, contact the St. Louis office at (314) 897-1051. More information can be discovered at centralsalesinc.net.

CALEFFI – Creating innovative, superior performance hydronic and plumbing products that help customers live comfortably and economically, while softening their impact on the environment.

#