



Caleffi North America, Inc.  
3883 W. Milwaukee Road  
Milwaukee, WI 53208  
T: 414.238.2360 F: 414.238.2366

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## MEDIA RELEASE

### For Immediate Release

*For more information, please contact:*

*Company:* Caleffi North America, Inc.  
*Contact:* Sharon Alexander, Brand Marketing Manager  
*Phone:* (262) 330-2672  
*Email:* [sharon.alexander@caleffi.com](mailto:sharon.alexander@caleffi.com)  
*Website:* [www.caleffi.us](http://www.caleffi.us)

### **Coffee with Caleffi™ Webinar Series: Staying Ahead This Heating Season**

**MILWAUKEE – Tuesday, Oct. 3, 2023:** The **Ask Caleffi** Team is back to the head of the class to discuss heating season tips and tricks during the next *Coffee with Caleffi™* webinar on **Thursday, Oct. 26** at 12:00 p.m. CDT. This contractor-focused conversation will cover the methods to keep systems running at peak conditions when the heat is on. Joining the **Ask Caleffi** panel is guest speaker Matt Lebow with [Green Point Plumbing](#) (Somerset, Mass.) to share his pragmatic field insights.

**Lebow** is a third generation master plumber licensed through the state of Massachusetts to perform high-quality plumbing work to residential and commercial properties in the Somerset and Bristol County area and has been providing top-notch plumbing services for over 10 years.

Our Ask Caleffi team is comprised of **Cody Mack**, **Dan Firkus** and **Bob “Hot Rod” Rohr**. Mack has nearly 20 years’ experience as installation contractor, service technician, application engineer and national training manager for Caleffi. Firkus has an additional 25 years’ of field experience as an installation contractor plus three years of application engineer experience at Caleffi, assisting wholesalers, engineers and installers. Rounding the team is Hot Rod. A 2020-2022 [Carlson-Holohan Industry Award of Excellence](#) honoree, he travels from sea to shining sea, sharing his 40+ years’ of experience as a plumbing, radiant heat and renewable energy contractor.

A Certificate of Attendance is emailed to attendees following the event for continuing education audits. The monthly educational webinars are free and are intended for engineers, contractors, designers and wholesalers.

Visit our website at [www.caleffi.us](http://www.caleffi.us) for schedule details and [registration](#) requirements.

**CALEFFI** – *Creating innovative, superior performance hydronic and plumbing products that help customers live comfortably and economically, while softening their impact on the environment.*

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