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MEDIA RELEASE

For Immediate Release

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Caleffi Announces Kayla Redding as Regional Sales Manager

MILWAUKEE – Monday, Sept. 18, 2023: Caleffi North America is pleased to announce Kayla Redding as the new Regional Sales Manager for the Western United States. Redding brings a combination of distinguished academic credentials and over seventeen years of experience in the manufacturing and construction industries.

Redding shares one of Caleffi's most prominent values, demonstrating a deep commitment to Excellence in Education. She holds a Bachelor of Science in Mechanical Engineering from York College of Pennsylvania and an MBA from Ashford University. Beyond her impressive professional background, Redding has completed the challenging IRONMAN competition not once but twice, underlining her dedication and perseverance.

"I am excited to join a world class, family-owned company that values quality, innovation, market support and education," said Redding. She reports to Roger Corrente, Vice President of Sales.

Caleffi looks forward to this new chapter and is eager to leverage Redding's expertise, focusing her efforts in Alaska, Arizona, California, Hawaii, Idaho, Nevada, Oregon, Utah and Washington.

CALEFFI – *Creating innovative, superior performance hydronic and plumbing products that help customers live comfortably and economically, while softening their impact on the environment.*

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