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## **MEDIA RELEASE**

## For Immediate Release

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## Caleffi Celebrates Groundbreaking Expansion in Milwaukee

**MILWAUKEE – Monday, Aug. 21, 2023:** Caleffi S.p.A., an internationally recognized manufacturer specializing in innovative plumbing and hydronic components, proudly announces a facility expansion at its North American headquarters in Milwaukee. This significant expansion will not only double the warehouse footprint but will also augment the assembly area, adding much needed space for growth.

Chairman Marco Caleffi, along with a distinguished delegation from the Italian headquarters, joined the North America leadership team in celebrating the occasion during a recent groundbreaking ceremony. Their presence underscored the strategic importance of this expansion to both the company's North American and Italian operations.

"With this expansion our capacity will nearly triple. We are committed to high growth and sustaining excellent fulfillment performance of the most innovative products in the industry. Our project lead, CTO Mike Schreiner, with his impeccable attention to details, is coordinating all aspects of the build-out," said Mark Olson, General Director and CEO of Caleffi North America.

As a reflection of Caleffi's dedication to reducing its carbon footprint, the entire facility will harness solar energy, with photovoltaic panels set to provide over 80% of the building's electricity demands. To minimize electric demand, warehouse lighting fixtures will have individual integral motion sensors. In addition, over 90% of the building's materials and labor will be regionally sourced.

Born in Italy and flourishing globally, Caleffi's journey of growth remains a testament to its resilience, adaptability, and vision. This new chapter in Milwaukee is more than just an expansion, it's a pledge to a sustainable, innovative, and prosperous future.

Photo (L-R): Mark Olson (CEO), Fabio Rossi (Export Area Manager), Marco Caleffi (Chairman), Sergio Casarino (Commercial Director), Mike Schreiner (CTO)

**CALEFFI** – Creating innovative, superior performance hydronic and plumbing products that help customers live comfortably and economically, while softening their impact on the environment.